

MoëtHennessy

MoëtHennessy supports an extraordinary challenge by becoming an Official Partner of Solar Impulse 2

Monaco, February 10, 2015 — MoëtHennessy announces its two-year support as an Official Partner of the airplane Solar Impulse 2, which will depart Abu Dhabi on March 7th (earliest possible day) in an attempt to achieve the first round-the-world flight, powered only by solar energy.

"Celebrating Sustainability"

Its support for Solar Impulse and its teams shows MoëtHennessy's taste for pushing the envelope and conquering new territories, as well as recognizing the role of excellence and innovation as two key drivers of progress worldwide.

Growth in the MoëtHennessy group and its 21 prestigious brands has been fuelled by their pioneering spirit and the conquest of new territories. The first consignment of champagne was dispatched to Russia dating back to 1780, by Veuve Clicquot. Hennessy started exporting cognac to the United States in 1787, two years before the French Revolution, followed by China in 1859. Today, MoëtHennessy exports 95% of its production and is the world's leading producer and exporter of luxury wines and spirits.



Supporting Solar Impulse also means celebrating a leap towards a better world. MoëtHennessy wants to raise awareness of the vast potential of renewable energy sources. MoëtHennessy, which derives all its products from the earth, has a proactive environmental policy based on seven key elements: sustainable agriculture, energy, water and effluents, Waste and Recycling, ecological design, a green supply chain and choosing responsible providers.

MoëtHennessey Chairman and CEO Christophe Navarre explains: *"We immediately felt a very strong connection with what we are and what we want to become. We love challenges, we have a spirit of conquest, and the success of our brands has always been inspired by noble human adventures. We know how to take risks and like to think nothing is impossible. We will spread this message throughout the aircraft's voyage. For us, India, China and the United States are key markets in which we will be proud to help raise awareness of renewable energy."*

Giving the challenge an emotional flavor

MoëtHennessey will be with the Solar Impulse teams every step of the way to celebrate every challenge they rise up to and every exploit they pull off. The MoëtHennessey lounges will be lively spaces for friends and supporters of Solar Impulse, as well as celebrities who come to follow the project from up close. Inspired by the excellence of MoëtHennessey brands' products, these spaces will be ambassadors for our *art de vivre*.

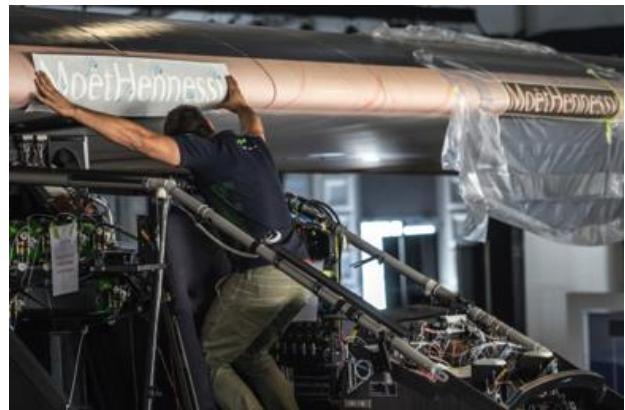
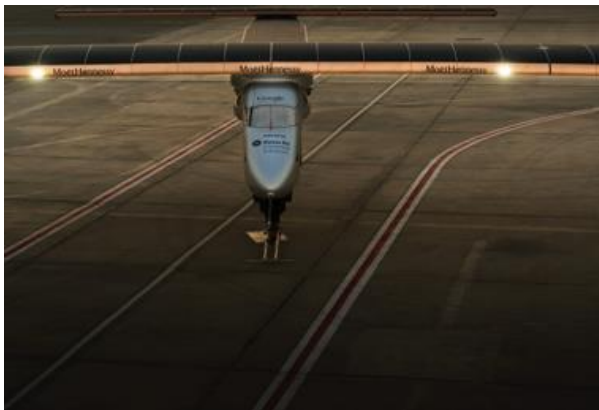
MoëtHennessey's 6,000 employees all over the world will also be part of the adventure through a digital platform where they can discover the project from the inside. The online platform will be open to anyone who wants to follow the adventure live and feature content published by Solar Impulse.

<http://solarimpulse.moethennessy.com>

A partner of the Monaco Control Center

As well as being Solar Impulse's Official Partner, MoëtHennessey will also be the Host Partner of the Monaco Control Center from which engineers, scientists and meteorologists will oversee the project. Tuesday, February 10 saw the inauguration of the crucial control center by Sovereign Prince Albert II of Monaco, whose Foundation is also an HQ partner.

MoëtHennessey's logo will not only be visible at the Monaco Control Center, but also on three locations on the airplane's leading edge and the collar of the two pilots' flightsuits.



About Solar Impulse

Solar Impulse is the only airplane with unlimited autonomy capable of **flying day and night with no fuel**. In the wake of the prototype, which set eight world records, SI2 will attempt an eleven-stop tour around the world on March 7th (earliest possible day). Sitting in the cockpit, Swiss pilots Bertrand Piccard, initiator and president, and André Borschberg, co-founder and CEO, will join forces with their team to show how a pioneering spirit, innovation and clean technologies can change the world.

About MoëtHennessey

MoëtHennessey is the wine and spirits division of the LVMH group

MoëtHennessey, the largest luxury wine and spirits company in the world, encompasses 21 prestigious brands internationally renowned for the quality of their land, craftsmanship and products:

Hennessy, Moët & Chandon, Veuve Clicquot, Dom Pérignon, Ruinart, Krug, Mercier, Belvedere, Glenmorangie, Ardbeg, Chandon, Newton, Cheval des Andes, Terrazas de los Andes, Cloudy Bay, Cape Mentelle, Numanthia, Wenzel, Château Cheval Blanc, Château d'Yquem and Clos des Lambrays.

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